

Chobani Community Impact Fund

About the Chobani Community Impact Fund

Chobani is the maker of the #1-selling Greek yogurt brand in the U.S, and one of the fastest growing modern food companies in the last decade. But the company is defined by much more than its growth and sales. To Chobani, the greatest thing it's empowered to make is a difference.

By supporting impactful charitable projects and programs, volunteering its time, and donating its products, Chobani seeks to strengthen the communities its workforce calls home, improve childhood nutrition and wellness nationally, and help those in need.

Chobani has partnered with the Idaho Community Foundation to establish a Community Impact Fund that supports organizations, programs and projects that promote food and nutrition security in Twin Falls and Jerome counties.

Grant Amounts

In 2024, Chobani plans to distribute \$100,000 in grants to organizations that are passionate about making a difference in their communities. ***The typical grant will range from (\$5,000 - \$20,000).***

Eligible Organizations

- Tax-exempt organizations with current 501(c)(3) not-for-profit status under IRS Tax Code Section 170
- Governmental agencies or departments, including public educational institutions

Program Criteria

The Chobani Community Impact Fund prioritizes programs and organizations working to combat food and nutrition insecurity in Twin Falls and/or Jerome counties in the following ways:

- Community-based programs that support access to healthy meals and nutritional education outside school, on weekends, and during the summer;
- Food and nutritional programs that provide support for expecting mothers and caregivers;
- Programs that address the food and nutrition needs of preschool children;
- Health provider/clinician efforts that provide nutritional education and/or food as prescription programming;
- Programs or initiatives that support the ability of individuals to enroll in food-related public benefits (e.g., SNAP);
- Food pantries (including school-based food pantries) and mobile pantries;
- Programs or initiatives supporting the connectivity or coordination of hunger-fighting efforts in Twin Falls and/or Jerome counties;
- Meal or grocery delivery programs to combat food and nutrition security;
- School-based programs that enhance or improve state and/or federal assistance efforts.

2024 Chobani Community Impact Fund Request for Proposals

Deadline: October 1st

Proposal Guidelines

- Your proposal should not exceed four pages, inclusive of any attachments;
- Please organize your proposal as listed below and include the following components:
 - **Summary Statement**
 - 1-2 sentence description of your project.
 - How much you are requesting
 - *EX: We are requesting \$12,000 to provide three months' worth of produce for the school's food pantry, which serves 200 families.*
 - **Project Overview**
 - Statement of need including issue addressed and why you have chosen this solution;
 - An overview of your planned activities;
 - Goals/metrics that you hope to achieve, and how you will measure progress;
 - Estimated number of individuals this program/project will serve;
 - Statement demonstrating why your organization is best equipped to meet the identified need.
 - **Budget:**
 - Please state your organization's operating budget;
 - Please provide either an itemized budget or budget narrative describing the proposed project's approximate funding needs;
 - Please provide a rough breakdown of your various revenue sources (% of revenue from government funding, earned income, fundraisers, individual donations, etc.).
 - **Community Presence**
 - Are you currently operating in Twin Falls or Jerome counties, or would this proposal allow you to expand into the region for the first time? (Is this program new or scaling up from an existing program?);
 - If your organization has volunteer opportunities where you might engage Chobani employees, please include those potential opportunities.

Proposal Deadline and Submission Instructions

- Deadline is 11:59pm MST on October 1st, 2024.
- Please save your proposal as a PDF (4 pages maximum) and submit via email to lisa@idahocf.org.
- Applicants will be notified of award status in December 2024.

Reporting Requirements:

If awarded, a final report will be due on October 1st, 2025.

Questions? Please direct questions to Lisa Bearg at lisa@idahocf.org or (208) 342-3535 ext. 21.