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FOR IMMEDIATE RELEASE

***The Power of Collective Giving:
Idaho Gives Strengthens South Central Idaho Nonprofits***

IDAHO - Every year, Idaho Gives unites communities in a shared effort to support nonprofits across the state. The program—hosted by the Idaho Nonprofit Center, a branch of The Idaho Community Foundation, with support from Idaho Central Credit Union—provides a vital opportunity for Idahoans to invest in the causes that sustain their communities. As Idaho's population grows, so does the need for nonprofit services, making philanthropy more critical than ever.

In South Central Idaho, the impact of Idaho Gives is tangible. Nonprofits in Twin Falls, Jerome, Ketchum, Mountain Home, and beyond rely on this annual fundraising event to sustain their missions and expand their reach. By harnessing the power of collective giving, these organizations can continue addressing urgent community needs and enhancing the quality of life for thousands of Idahoans.

Inspiring Curiosity and Learning at the Children's Museum of the Magic Valley

The Children's Museum of the Magic Valley is dedicated to engaging children of all ages and abilities in learning through imaginative play and discovery. Since its inception, over 36,000 children and their families have experienced the power of play at more than 300 events across 21 communities in South Central Idaho. "Without the Children's Museum of the Magic Valley, children in our region would lack an interactive space that sparks creativity, fosters hands-on learning, and nurtures lifelong curiosity," says Tennille Adams, Board President. "Idaho Gives provides critical support that allows us to bring engaging, educational opportunities to families who otherwise might not have access to them."

Bringing Smiles and Bikes to Blaine County Kids

Blaine County Recreation District's (BCRD) "Miles of Smiles" bike giveaway program ensures that every child, regardless of financial circumstances, has the opportunity

to own a bike. "A bike is more than just a toy—it's transportation, exercise, and independence," says BCRD Director of Development and Communications, Morgan Buckert. "With the help of Idaho Gives, we provide new bikes to over 30 children in Blaine County who might not otherwise have the chance to own one. The generosity of donors allows us to expand this program and give more kids the joy and freedom that comes with riding their own bike."

Community volunteers play a crucial role in assembling and distributing the bikes, reinforcing the strong sense of community that Idaho Gives helps to foster. BCRD's commitment to enhancing the quality of life in the region extends beyond this initiative, with recreational programs that connect people to each other and to the great outdoors.

Protecting Wildlife and Habitats at the Friends of Camas National Wildlife Refuge

The Friends of Camas National Wildlife Refuge work tirelessly to preserve, protect, and restore biological diversity in South Central Idaho. "Idaho Gives is essential in helping us maintain critical habitat for migratory birds and local wildlife," says Friends of Camas Board Chair, Zoe Jorgensen. "Through community support, we're able to provide educational programs, wildlife-dependent recreation, and conservation efforts that benefit the entire region."

Idaho Gives contributions help sustain the refuge's efforts to balance conservation with public access, ensuring that future generations can enjoy and learn from this unique and diverse ecosystem.

Supporting Military Families Through the Mountain Home Military Affairs Committee

The Mountain Home Military Affairs Committee (MHMAC) has been a steadfast advocate for military personnel, veterans, and their families since 1982. "Military communities face unique challenges, from advocating legislation to supporting quality of life initiatives to life initiatives for our military," says MHMAC President Connie Clark. "Idaho Gives allows us to bridge the gap military and civilian life by funding essential support programs."

Through Idaho Gives, MHMAC raises awareness and funds for initiatives that enhance quality of life for those who serve our country, ensuring that military families in Idaho have access to community resources and support networks.

A Statewide Movement with Local Impact

Idaho Gives is more than just a fundraising event—it's a movement that amplifies the essential work of nonprofits across the state. Last year, Idahoans raised over \$4 million for nearly 600 organizations. As the state continues to grow, so does the need for philanthropic investment in local nonprofits.

“Nonprofits are the heart of our communities,” says Ruth Pierce, Mayor of Twin Falls and Board Member of The Idaho Community Foundation. “They provide vital services, uplift those in need, and strengthen the fabric of our state. Idaho Gives is an opportunity for everyone to come together and be part of something bigger—to give where they live and make a meaningful impact.”

As April 28 – May 1 approaches, South Central Idaho nonprofit organizations are encouraged to register to participate in Idaho Gives before the March 18th early deadline. To learn more or sign up to participate, visit IdahoGives.org.

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About The Idaho Nonprofit Center + Idaho Community Foundation

The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit capacity. Both organizations have been trusted partners in communities across the state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life.

Together, we are better equipped than ever to support Idaho's nonprofits and create lasting, positive impact. To learn how you can join the movement to foster a culture of philanthropy, email us at info@idahocf.org or visit www.idahocf.org.