NEWS RELEASE

For Immediate Release: April 21, 2025 Contact: Kim Ellsworth, Research & Marketing Associate kim@idahocf.org | w: 208.342.3535 x32 | c. 208.440.5725



Idaho's Largest Giving Campaign Starts Next Week

Idaho Gives - powered by ICCU - begins April 28

In just one week, Idahoans across the state will come together to support the nonprofits that power their communities. Idaho Gives – a program of the Idaho Nonprofit Center and The Idaho Community Foundation and powered by ICCU – kicks off Monday, April 28 and runs through Thursday, May 1 at IdahoGives.org.

Now in its 13th year, Idaho Gives is the largest collective giving campaign in the state, raising funds and awareness for over 630 participating nonprofit organizations. In 2024, more than 13,600 Idahoans donated \$4.3 million. This year, organizers are asking: Can we reach 15,000 donors and raise \$4.65 million?

"Idaho Gives is about showing up for our communities," said Steve Burns, President & CEO of The Idaho Community Foundation. "Nonprofits provide the programs and services that help Idahoans thrive—this campaign is a powerful way for all of us to invest in that work."

To donate, visit <u>IdahoGives.org</u>, find causes you care about, and make a gift. Whether you're passionate about education, housing, the environment, food access, animal welfare, or the arts—there's a nonprofit in Idaho working hard to make a difference.

"This is one of our favorite times of year," said Laura Smith, Vice President of Community Development at ICCU. "Idaho Gives celebrates the nonprofits that shape our communities and gives everyone a chance to make a real impact."

Idaho Gives is proudly powered by presenting sponsor ICCU, with generous support from Battelle Energy Alliance, operator of Idaho National Laboratory, and KTVB News Group.

For media inquiries or to schedule an interview with a participating nonprofit in your area, contact Kim Ellsworth at kim@idahocf.org.

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About The Idaho Nonprofit Center + Idaho Community Foundation

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The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit capacity. Both organizations have been trusted partners in communities across the state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life. Together, they are better equipped to support Idaho's nonprofits and create lasting, positive impact.

The Idaho Nonprofit Center does NOT take a percentage of donations. See full breakdown of maintenance fees on <u>IdahoGives.org.</u>