

NEWS RELEASE

For Immediate Release: April 27, 2025

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Idaho Gives Kicks Off at Midnight!

First Donor Wins \$1,000 Prize for Their Favorite Nonprofit

At exactly 12:00 am MT / 11:00 pm PT, Idaho Gives – a program of the Idaho Nonprofit Center and The Idaho Community Foundation and powered by ICCU – officially begins! And the first donor through the virtual door will win a \$1,000 prize for the nonprofit they support.

The four-day online giving event runs April 28 through May 1 at IdahoGives.org, connecting Idahoans to over 640 participating nonprofit organizations across the state. Whether you care about education, health, food security, animal welfare, housing, the environment—or all of the above—Idaho Gives is your chance to make a difference.

“We’re proud to support this incredible effort,” said Laura Smith, Vice President of Community Development at ICCU, presenting sponsor of Idaho Gives. “It’s inspiring to see how many people and businesses across Idaho show up to support the nonprofits that keep our communities thriving.”

Dozens of prize opportunities are available throughout the campaign, thanks to generous sponsors like Alberson’s, Alaska Airlines, and the Home Partnership Foundation. Many prizes are awarded randomly to encourage campaign participation and donor engagement, with categories recognizing nonprofits by size, mission focus, and region. Full prize details can be found at IdahoGives.org/prizes.

Idaho Gives raised more than \$4.3 million in 2024 from 13,600+ donors, and organizers are asking Idahoans to help beat those numbers this year.

“Idaho communities rely on nonprofits to meet basic needs that build community,” said Kevin Bailey, Vice President of Impact, Idaho Nonprofit Center at The Idaho Community Foundation. “Idaho Gives is our opportunity to collectively show that we have their backs.”

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IDAHO NONPROFIT CENTER + IDAHO COMMUNITY FOUNDATION

To donate, visit www.IdahoGives.org starting at midnight MT. You can search by cause, location, or nonprofit name and give directly from your phone or computer.

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About The Idaho Nonprofit Center + Idaho Community Foundation

The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit capacity. Both organizations have been trusted partners in communities across the state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life. Together, they are better equipped to support Idaho's nonprofits and create lasting, positive impact.

The Idaho Nonprofit Center does NOT take a percentage of donations. See full breakdown of maintenance fees on IdahoGives.org.