

NEWS RELEASE

For Immediate Release: April 29, 2025

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Idaho Gives 2025 Launches with Support from Idaho's Elected Officials and Local Leaders

Campaign encourages all Idahoans to show up for their communities

Idaho Gives – a program of the Idaho Nonprofit Center and The Idaho Community Foundation and powered by ICCU – is officially underway! Elected officials from across the state are joining forces to encourage Idahoans to give generously to the nonprofits that make our communities stronger.

From state leaders to local mayors, public officials are sending a unified message: Now is the time to show up for Idaho's nonprofit sector.

"Let's continue this amazing effort by donating our time and treasures to Idaho's wonderful nonprofits," said Governor Brad Little. "Together, we can help keep Idaho the best state in the nation to live, work, and raise a family."

Supporters also include Boise Mayor Lauren McLean, Caldwell Mayor Jarom Wagoner, Coeur d'Alene Mayor Woody McEvers, Idaho Falls Mayor Rebecca Casper, Lewiston Mayor Dan Johnson, Meridian Mayor Robert Simison, Nampa Mayor Debbie Kling, Pocatello Mayor Brian Blad, and Twin Falls Mayor Ruth Pierce, among others. These leaders are encouraging their communities to get involved by donating, attending local events, and spreading the word.

"Nonprofits are at the heart of what makes Idaho communities thrive," said Twin Falls Mayor Ruth Pierce. "They feed our families, care for our seniors, educate our children, protect our natural resources, and so much more. Their work impacts all of us, and Idaho Gives is a chance for everyone to give back."

The four-day campaign runs through Thursday, May 1 and features over 640 participating nonprofits. Donors can visit IdahoGives.org to search by cause, region, or organization.

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“We love Idaho Gives because it draws our attention to statewide nonprofits that are making a huge difference in Idaho,” said Laura Smith, Vice President of Community Development at ICCU, the campaign’s presenting sponsor. “Every donation makes a difference.”

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About The Idaho Nonprofit Center + Idaho Community Foundation

The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit capacity. Both organizations have been trusted partners in communities across the state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life. Together, they are better equipped to support Idaho’s nonprofits and create lasting, positive impact.

The Idaho Nonprofit Center does NOT take a percentage of donations. See full breakdown of maintenance fees on IdahoGives.org.