NEWS RELEASE

For Immediate Release: April 30, 2025 Contact: Kim Ellsworth, Research & Marketing Associate kim@idahocf.org | w: 208.342.3535 x32 | c. 208.440.5725



\$31 Million in 13 Years of Idaho Gives

Major community support for nonprofits in an uncertain time

Idaho Gives – a program of the Idaho Nonprofit Center and The Idaho Community Foundation and powered by ICCU – has officially raised \$31 million in its 13 year history.

"Whether you gave a little or a lot, you helped make this happen," said Kevin Bailey, Vice President of Impact, the Idaho Nonprofit Center. "Every donation adds up and supports the nonprofits that make Idaho home."

"The generosity of Idahoans is why we love Idaho Gives," said Laura Smith, Vice President of Community Development at ICCU, the campaign's presenting sponsor. "ICCU has been supporting the program since the beginning and it's great to be part of something that makes such a huge impact in our state."

With one more day left in the fundraiser, new donors can filter the list of nonprofits for underdog organizations that haven't yet reached their goals. Every donation counts—and many are eligible for prize money that could further boost nonprofit impact.

"Nonprofits are the foundation of strong, thriving communities," continued Bailey. "They're on the front lines of nearly every issue Idahoans care about—from health care to housing to education. When you support a nonprofit, you're helping your neighbors, your hometown, and the future of our state."

Idaho Gives runs through midnight MDT on Thursday, May 1. Donations accepted on IdahoGives.org.

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<u>About The Idaho Nonprofit Center + Idaho Community Foundation</u>

The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit capacity. Both organizations have been trusted partners in communities across the

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state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life. Together, they are better equipped to support Idaho's nonprofits and create lasting, positive impact.

The Idaho Nonprofit Center does NOT take a percentage of donations. See full breakdown of maintenance fees on <u>IdahoGives.org.</u>