# NEWS RELEASE For Immediate Release: May 2, 2025 Contact: Kim Ellsworth, Research & Marketing Associate kim@idahocf.org | w: 208.342.3535 x32 | c. 208.440.5725



# **April Showers Brought Millions of Dollars**

Idaho Gives surpasses their goal and raises over \$5 million for local nonprofits

The four day fundraising campaign ended last night, exceeding \$5 million for Idaho's nonprofits. With an original goal of \$4.65 million, the statewide giving event sprinted to an even bigger milestone in the last hour.

"Idaho showed up for their communities this week," said Steve Burns, President & CEO of The Idaho Community Foundation. "Over 13,000 people came together to lift up 627 organizations that shape our cities and neighborhoods."

Idaho Gives was celebrated in all regions of the Gem State with community block parties and strategic partnerships to better support local nonprofits.

"We love seeing the dollars roll in during the last stretch of the campaign," said Laura Smith, Vice President of Community Development at ICCU, presenting sponsor of Idaho Gives. "However, what's truly remarkable is the sheer number of individual donors that made it happen."

Created in 2013, Idaho Gives – a program of the Idaho Nonprofit Center and The Idaho Community Foundation and powered by ICCU – has officially raised over \$31 million in its 13 years.

"To play a part in the program's history is truly remarkable," said Kevin Bailey, Vice President of Impact, the Idaho Nonprofit Center. "Idaho runs on nonprofits and nonprofits run on the communities they serve. Thank you to everyone that donated."

Idaho Gives is powered by presenting sponsor, ICCU, and supporter sponsors, Idaho National Laboratory, KTVB, Albertsons, Zelham, and Idaho Power.

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### About The Idaho Nonprofit Center + Idaho Community Foundation

The Idaho Nonprofit Center merged into The Idaho Community Foundation in 2024, combining resources to strengthen communities through philanthropy and nonprofit

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capacity. Both organizations have been trusted partners in communities across the state, collaborating with thousands of community-minded residents to invest in the people, places, and causes that enrich the Idaho way of life. Together, they are better equipped to support Idaho's nonprofits and create lasting, positive impact.

The Idaho Nonprofit Center does NOT take a percentage of donations. See full breakdown of maintenance fees on <u>IdahoGives.org.</u>