

NEWS RELEASE

For Immediate Release: May 4, 2026

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Idaho Gives Begins with a Powerful First Moment of Giving

Nearly \$5,000 is donated within the opening minutes of fundraiser

Idaho Gives officially launched at midnight (MDT) with its first donation, setting the tone for another powerful year of generosity across the state. This year, 120 people competed for the first donation prize, contributing a combined \$4,974 almost instantly. The first donation went to Hospice of Eastern Idaho, earning them an extra \$1,000.

That early energy reflects the enthusiasm Idahoans bring to supporting the nonprofits that strengthen their communities, and organizers expect the same excitement to continue throughout the week.

“Idaho Gives is more than four days of giving. It’s a reminder of how deeply folks care about their communities,” said Kevin Bailey, VP of Impact and the Nonprofit Center at the Idaho Community Foundation. “Every donation, no matter the size, creates a ripple effect of positive change across our state.”

Idaho Gives, a program of the Idaho Community Foundation, serves as a statewide platform that connects generosity with impact, empowering nonprofits throughout Idaho to continue their essential work.

“It’s inspiring to see Idahoans from every corner of the state step up,” said Laura Smith, VP of PR & Government Affairs at ICCU, presenting sponsor of Idaho Gives. “Idaho Gives proves what we can do together.”

The fundraising campaign continues through May 7, giving individuals, families, and businesses the opportunity to support causes they care about and help Idaho nonprofits thrive. To learn more or make a donation, visit IdahoGives.org.

Idaho Gives is proudly powered by presenting sponsor ICCU, with generous support from Idaho National Laboratory and KTVB News Group. Additional sponsors include AJ & Suzie Balukoff, Duft Watterson, Blue Cross of Idaho, Albertsons, SHEELS, Greater Coeur d’Alene Community Foundation, Idaho Public Television, KPVI, and Zelham.

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About The Idaho Community Foundation

For nearly 40 years, the Idaho Community Foundation has helped generous Idahoans invest in the people, places, and causes they care about. Through our statewide programs like Idaho Gives and The Nonprofit Center, we strengthen communities by growing philanthropy, elevating nonprofit impact, and connecting Idahoans to opportunities to give back. Learn more at idahocf.org or contact us at info@idahocf.org.

Idaho Gives participation is based on legal eligibility. Organizations that meet those requirements may participate. Participation does not imply endorsement. The Idaho Community Foundation does NOT take a percentage of donations. See full breakdown of maintenance fees on IdahoGives.org.