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## **Discover Your Philanthropic Personality with The Idaho Community Foundation**

Charitable giving traditions are a cornerstone of many people's lives, especially here in Idaho, where the spirit of community and generosity runs deep. The ways philanthropic values translate into action and behavior, however, vary widely from person to person. And that is a good thing! When you align your philanthropic activities with your own personality and the ways you like to impact your community, you will experience greater satisfaction, and as a result, you will be more likely to get even more involved with your favorite causes.

Indeed, the causes you choose to support may be deeply rooted in personal experiences or reflect your character. Many people find that philanthropy fosters personal growth and self-discovery. Getting involved in the community often creates opportunities for networking and building relationships based on shared values and goals.

That is why it is important to acknowledge that not everyone likes to “do good” in the same way. To figure out what mix of charitable activities might best suit your personality, consider reflecting on whether you tend toward an “investor,” “connector,” or “activator” profile.

## **The Investor**

If you identify as an “investor” type of philanthropist:

- You prefer community activities where you can act independently, rather than scheduling dedicated time.
- You may often find that you have more financial resources than time.
- You are happy to write a check or purchase a product that supports a cause.

## **The Connector**

If you tend toward the “connector” type:

- You enjoy community activities where you can collaborate with friends and family.
- You appreciate the opportunity to meet people who care about a variety of causes, not necessarily a specific nonprofit.
- You like attending fundraising events and might even regularly promote your favorite causes on social media.

## **The Activator**

If you are an “activator” type:

- Your philanthropic passion lies with one or two specific causes.
- You are driven by the idea of playing a part in “changing the world” and impacting a single issue that could benefit society on a broad scale.
- You might enjoy serving on the board of directors for local organizations.

Whatever your personality type, The Idaho Community Foundation can help! With our deep roots in Idaho’s tradition of giving back, we offer a range of opportunities to support your philanthropic journey. Whether it is setting up a donor-advised fund to organize your giving, working with you and your advisors to establish a legacy bequest, or getting your family and friends involved in collective giving to causes that matter to

you, we are here for you. Join us in continuing Idaho's legacy of generosity and community spirit.

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For 35 years, The Idaho Community Foundation has helped Idahoans make their communities even better through philanthropy. If you want to support the nonprofits, schools, recreational opportunities and more that make your community special, please contact us at [info@idahocf.org](mailto:info@idahocf.org) or visit: [www.idahocf.org](http://www.idahocf.org).