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FOR IMMEDIATE RELEASE

***Idaho Community Foundation to Host Celebration in Twin Falls
Honoring \$200M Milestone and Local Grant Recipient***

Twin Falls — The Idaho Community Foundation (ICF) is hitting the road to celebrate a milestone \$200 million granted to Idaho communities since 1988. One of its statewide celebration stops will be Twin Falls, where Children’s Museum of the Magic Valley was selected through ICF’s “\$200M Moment” campaign to receive a \$10,000 grant.

The celebration will take place Thursday, August 21, from 5:30–7:00 p.m. at 360’s Main Event Center, 348 4th Ave S, Twin Falls. The event is free and open to the public and will include refreshments, a short program, and opportunities to capture community stories on video.

“This celebration is about more than just a number—it’s about investing in the future of our communities,” said **Ruth Pierce**, Mayor of Twin Falls and ICF South Central Region board member. “The Children’s Museum of the Magic Valley is a perfect example of that future. Their vision will inspire generations to come.”

The **Children’s Museum of the Magic Valley (CMMV)** is a nonprofit organization working to create a vibrant, hands-on learning space for children and families in Southern Idaho. With a focus on play-based exploration and STEAM (science, technology, engineering, arts, and math) education, the museum will serve as a dynamic resource for lifelong learning, imagination, and community connection.

The grant was awarded through a public campaign that invited Idahoans to enter for a chance to direct a \$10,000 grant to a nonprofit in their community. More than



2,200 people participated, and winners from each of ICF's four regions were drawn at the Idaho State Capitol on July 31 with Governor Brad Little.

Greg Pyle of Twin Falls, the South Central Region winner, selected the Children's Museum of the Magic Valley, saying:

"The Children's Museum will be a gift to our community—a place where families learn, laugh, and grow together. I'm proud to support their efforts to bring this dream to life for our kids and future generations."

Event at a Glance

Who: Idaho Community Foundation & Children's Museum of the Magic Valley

What: \$200M Moment Celebration

When: Thursday, August 21, 2025 | 5:30–7:00 p.m.

Where: 360's Main Event Center, 348 4th Ave S, Twin Falls

Why: Celebrate \$200 million in statewide grantmaking and honor a local nonprofit's impact.

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About The Idaho Community Foundation

For nearly 40 years, The Idaho Community Foundation has been a trusted partner in philanthropy, helping generous Idahoans invest in the people, places, and causes they care about most. Now united with the Idaho Nonprofit Center, we're strengthening communities through philanthropy, elevating nonprofit impact, and connecting Idahoans to the heart of their communities. Our vision is simple: Idaho is a place of possibility where everyone contributes to thriving communities. Join the movement to build a culture of giving at www.idahocf.org or email us at info@idahocf.org.