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FOR IMMEDIATE RELEASE

***New Research Commissioned by The Idaho Community Foundation  
Reveals Unprecedented Philanthropic Opportunity for Idaho Communities***

**IDAHO** – The Idaho Community Foundation is launching a bold new campaign to educate and inspire Idahoans about the largest generational transfer of wealth in state history, and the once-in-a-lifetime opportunity it creates to strengthen communities for generations to come.

According to newly released data from the 2025 Transfer of Wealth (TOW) analysis, Idaho households currently hold over **\$793 billion** in net worth. Over the next 10 years alone, **\$30.6 billion** is expected to transfer from one generation to the next, and more than **\$149 billion** over the next 40 years. If just **5%** of that wealth were invested in local charitable funds, it could generate **more than \$1.8 billion** in new grantmaking in Idaho communities in just two decades.

“This is about more than dollars. It’s about making sure our growing and changing state continues to reflect the values we cherish – neighbors helping neighbors, rural communities thriving, and every Idahoan having the opportunity to give back,” said **Steve Burns**, President & CEO of The Idaho Community Foundation. “We’re calling on local leaders, nonprofits, professional advisors, and everyday Idahoans to dream big for Idaho and make a plan for how they want their legacy to impact their hometowns.”



IDAHO  
COMMUNITY  
FOUNDATION

To help Idahoans take action, ICF is offering:

- **Free county-by-county summary reports** with specific data and potential impact are made available thanks to support from [Thrivent](#).
- **Toolkits** to empower nonprofit organizations, professionals legal and financial advisors, and local leaders to spark conversations, mobilize community support, and take action to build a stronger Idaho.
- **Storytelling and events** to bring the data to life and spark conversations about legacy giving and local impact.
- A new **“Dream Big for Idaho” challenge**, encouraging Idahoans to consider how 5% of their estate could fuel long-term community change.

### Media Partners Invited to Join the Movement

Local news outlets are key to spreading the word. By covering the TOW campaign, journalists can help communities understand:

- What the Transfer of Wealth means for their county.
- Why it matters *now*.
- How their audience can take simple, meaningful action.

“Every Idaho town has a story worth preserving,” said Burns. “We want media partners across the state to help us tell those stories—and show how legacy giving can shape the future.”

**ICF’s Transfer of Wealth resources and county-specific materials are available at [www.idahocf.org/tow.php](http://www.idahocf.org/tow.php).**

**For interviews, local data, or to collaborate on a feature story, contact:**

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### **About The Idaho Community Foundation**

For nearly 40 years, The Idaho Community Foundation has been a trusted partner in philanthropy, helping generous Idahoans invest in the people, places, and causes they care about most. Now united with the Idaho Nonprofit Center, ICF is strengthening communities through philanthropy, elevating nonprofit impact, and connecting Idahoans. Their vision is simple: Idaho is a place of possibility where everyone contributes to thriving communities. Join the movement to build a culture of giving at [www.idahocf.org](http://www.idahocf.org) or email [info@idahocf.org](mailto:info@idahocf.org).