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FOR IMMEDIATE RELEASE

***The Idaho Community Foundation Names Tricia Swartling the
Nonprofit Leader of the Year***

BOISE – The Idaho Community Foundation (ICF) is proud to honor **Tricia Swartling**, Chief Executive Officer of **The Advocates** in Hailey, as the 2025 *Nonprofit Leader of the Year*. Swartling is being recognized for her more than 30 years of visionary leadership, community collaboration, and steadfast commitment to helping Idahoans build safer, stronger lives.

Under her leadership, The Advocates has grown from a small volunteer hotline to a comprehensive domestic violence and sexual assault prevention organization serving four counties in south-central Idaho. Swartling led the effort to open the area's first shelter in 1999, followed by transitional housing and a second major capital campaign that will soon expand services and create a new hub for community support in the heart of Hailey.

"Tricia has been a cornerstone of Idaho's nonprofit sector," said **Kevin Bailey**, Vice President of Impact and Idaho Nonprofit Center. "She's built partnerships that reach far beyond her own organization, strengthening entire systems of care through collaboration, innovation, and compassion."

Throughout her career, Swartling has modeled the values she teaches: trust, accountability, optimism, and a belief that nonprofits—and the people who power them—are vital to Idaho's quality of life. In addition to leading The Advocates, she has served on several boards including the Idaho Nonprofit Center and Idaho Community Foundation Southwest Regional Council. She has taught grant writing to emerging leaders, and mentored dozens of nonprofit professionals statewide.



"Tricia embodies the Idaho way of philanthropy, neighbors helping neighbors and communities investing in each other," said **Steve Burns**, President and CEO of The Idaho Community Foundation. "Her work reminds us that every Idahoan deserves safety, dignity, and opportunity."

Swartling will be recognized at the inaugural **Gem Ball featuring the Idaho Philanthropy Hall of Fame** on November 20 at the Boise Centre East. The annual event celebrates Idahoans whose leadership, generosity, and service strengthen communities and grow the culture of philanthropy across the state.

Event Details:

Gem Ball featuring the Idaho Philanthropy Hall of Fame

Thursday, November 20, 2025 | 5:30 p.m. | Boise Centre East

Tickets and sponsorships available at

<https://www.idahocf.org/philanthropy.php>.

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About The Idaho Community Foundation

For nearly 40 years, The Idaho Community Foundation has been a trusted partner in philanthropy, helping generous Idahoans invest in the people, places, and causes they care about most. Now united with the Idaho Nonprofit Center, we're strengthening communities through philanthropy, elevating nonprofit impact, and connecting Idahoans to the heart of their communities. Our vision is simple: Idaho is a place of possibility where everyone contributes to thriving communities. Join the movement to build a culture of giving at www.idahocf.org or email us at info@idahocf.org.